

Outerwear

AW24

stanley/stella

Going all in on outerwear →

AW24

—

This season we're celebrating the great outdoors – in all its forms. From city streets and urban parks to forest trails and beyond, our fresh and modern outerwear range lets you roam free while staying protected from the elements.

Across eight exciting new styles, you'll find modern fits, new fleece fabrics, premium detailing, and a world of decoration possibilities. We've also introduced luxurious new padding in all our padded styles, offering maximum warmth and breathability.


Whether you're preparing for epic adventures or everyday outdoor moments, our 19 outerwear styles give you the freedom to focus on what's important, whatever the weather.




Table of contents

About AW24


Keeping you warm & protected	.4
From waste to wear	.6
A world of decoration possibilities	.8

 Softshells


Stella Trail Blazer New	.14
Stanley Trail Blazer New	.14
Stella Navigator	.16
Stanley Navigator	.16
Stella Discoverer	.18
Stanley Discoverer	.18

 Fleeces

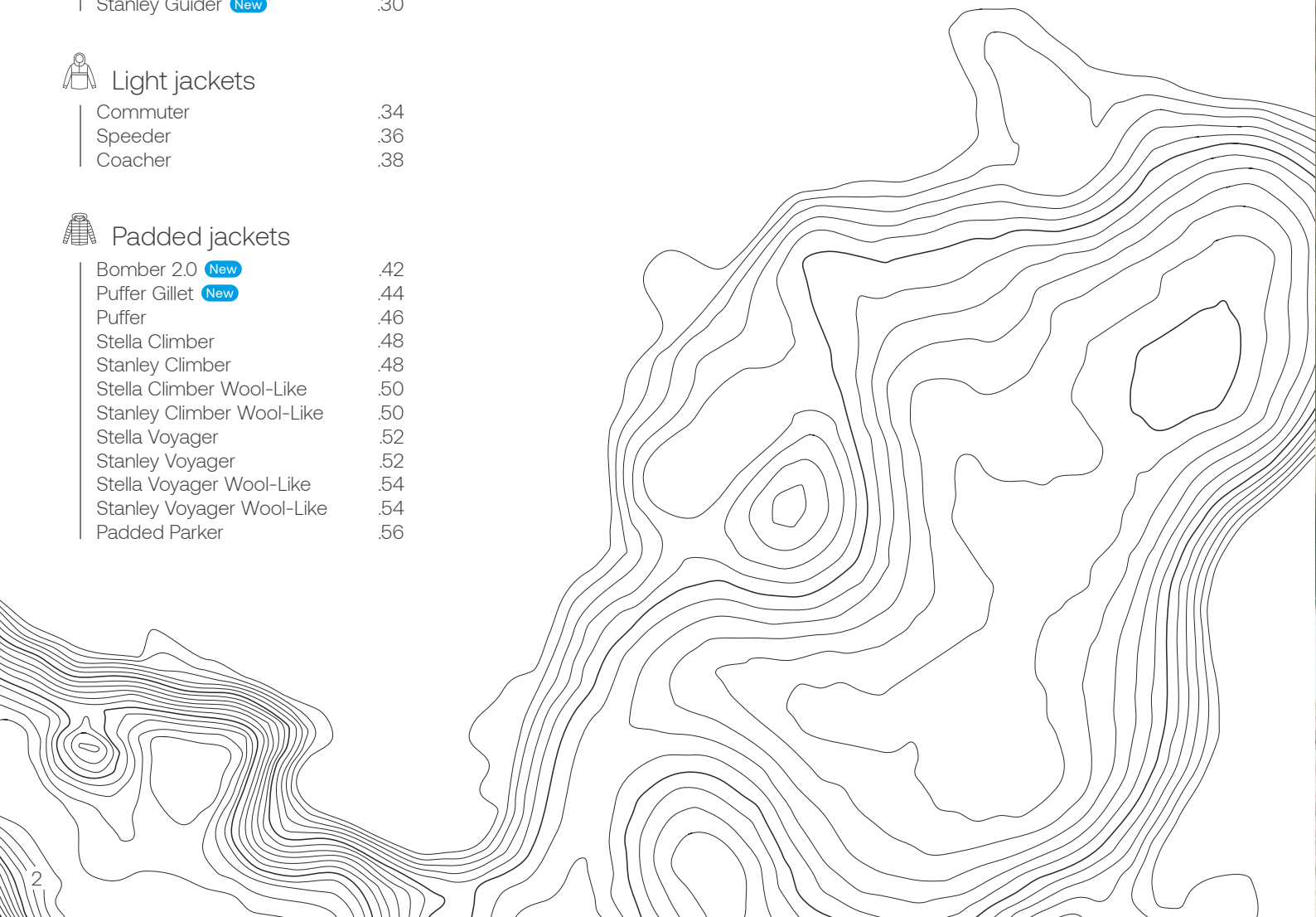
Liner New	.22
Brooker New	.24
Trekker New	.26
Stella Quester New	.28
Stanley Quester New	.28
Stella Guider New	.30
Stanley Guider New	.30

 Light jackets

Commuter	.34
Speeder	.36
Coacher	.38

 Padded jackets

Bomber 2.0 New	.42
Puffer Gillet New	.44
Puffer	.46
Stella Climber	.48
Stanley Climber	.48
Stella Climber Wool-Like	.50
Stanley Climber Wool-Like	.50
Stella Voyager	.52
Stanley Voyager	.52
Stella Voyager Wool-Like	.54
Stanley Voyager Wool-Like	.54
Padded Parker	.56



Keeping you warm & protected

When choosing ready-to-decorate outerwear, you want to make sure it meets your expectations. More than just looking good, it needs to be comfortable, practical and protect you from the elements.

One key area of innovation this season was to enhance the warmth of our padded styles, without adding bulk. We wanted to achieve the premium feel of down padding, but with sustainable materials. And we succeeded! Our new padding offers double the warmth for the same amount of padding – with our Puffer and Puffer Gillet even keeping you warm in temperatures of -15°C .

Our extensive collection offers options suitable for brisk, cool days to those crafted for the coldest, sub-zero conditions. Find your perfect match for staying warm and shielded, no matter the climate.



New premium padding for
insulating warmth even at -15°C



From waste → to wear



Synthetic fibres represent over two thirds of all materials used in textiles worldwide*. Meanwhile, millions of tonnes of plastic end up in landfills or the ocean every year, much of it single-use items like PET bottles.

Tackling plastic waste has become one of the major environmental challenges of our time, and one way to keep it out of nature is to recycle it into textile yarn. This is why we've been using only recycled polyester since 2018, and why our Outerwear Collection features exclusively 100% recycled polyester from post-consumer PET bottles.

So yes, we're literally turning waste into garments you'll love to wear.

*Source: Changingmarkets.org, June 2021, 'Synthetics Anonymous: fashion brands' addiction to fossil fuels'



*Based on bottles of 50 cl.



A world of decoration possibilities

With every style we create or update, we always strive to maximise your decoration options – so your custom outerwear can show off your brand or message in the best possible way.

From fabric surface and placement options to ease of access for decorators, every detail is carefully considered to deliver the most decoration-friendly garment.

This season, you'll find fleece styles that are perfect for fine embroidery or low-cure screenprint thanks to their smooth fabric surface; new Sherpa styles with softshell inserts to expand decoration opportunities; and a new fabric for our Bomber that can take heat press up to 130°C.

Discover our dedicated decoration guidelines for outerwear styles →



- ↖ Softshell insert for more varied decoration techniques
This Booker sherpa jacket is decorated using water-based screen transfer.
- ← Easy access for decoration
A hidden inside zip makes full back embroidery possible, like on this Bomber jacket.

Outerwear

New

 styles →

Puffer Gillet STJU250
Medium fit
XXS - 3XL
3 colours
.44



Brooker STJU248
Relaxed fit
XXS - 3XL
3 colours
.24



Stella Guider STJW239
Fitted
XS - XXL
8 colours
.30



Liner STJU249
Medium fit
XXS - 3XL
2 colours
.22



Stanley Trail Blazer STJM235
Medium fit
S - 5XL
4 colours
.14



Stella Quester STJW241
Fitted
XS - XXL
8 colours
.28



Bomber 2.0 STJU251
Medium fit
XXS - 3XL
3 colours
.42

Softshells →

The ultimate in versatile outerwear. Thanks to their stretchy, water-repellent fabric, our stylish softshell jackets offer exceptional comfort, freedom of movement and protection from wind and rain. Discover modern, gender-fitted styles that are made to be decorated.



New style

Core

Trail Blazer

The sleeveless softshell jacket



Selina
178 cm - Size M
Stella Trail Blazer
in Anthracite

Li
190 cm - Size L
Stanley Trail Blazer
in French Navy

STJW236

Stella Trail Blazer

Fitted

XS - XXL



Stretchy, fully bonded 3-layer
softshell with TPU membrane
and inside fleece layer

Elastic cord with
adjustable stopper

Reverse
nylon zip

Breathable, windproof
and water repellent
up to 10,000 mm

Stella Trail Blazer
in Anthracite

Zippered welt
side pocket



Black*
C002



Anthracite
C253



French Navy*
C727



Stargazer
C702

Fabric & composition

Balanced plain weave - 315 GSM
94% recycled polyester
6% elastane

Excellent decoration results with

✓ Embroidery
✓ Transfer
✓ Screenprinting

* 4XL and 5XL available in selected colours. Please check our website for availability.

STJM235

Stanley Trail Blazer

Medium fit

S - 5XL*



Core

Navigator

The softshell jacket



Zac
182 cm - Size L
Stanley Navigator
in Stargazer

Leana
168 cm - Size XS
Stella Navigator
in Black

STJW166

Stella Navigator

Medium fit

XS - XXL



Stretchy, fully bonded
3-layer softshell with
TPU membrane and
inside fleece layer



Breathable, windproof
and water repellent
up to 10,000 mm

Stella Navigator
in Black

Elastic cord with
adjustable stopper

Reverse
nylon zip

Zipped welt
side pocket



Black*
C002



Anthracite
C253



French Navy*
C727



Stargazer
C702

Fabric & composition

Balanced plain weave - 342 GSM
94% recycled polyester
6% elastane

Excellent decoration results with

✓ Embroidery
✓ Transfer
✓ Screenprinting

STJM167

Stanley Navigator

Medium fit

S - 5XL*



VEGAN

* 4XL and 5XL available in selected colours. Please check our website for availability.

Core

Discoverer

The hooded softshell jacket



Loan
187 cm - Size L
Stanley Discoverer
in Black

Sawsan
170 cm - Size XS
Stella Discoverer
in Stargazer

STJW159

Stella Discoverer

Medium fit

XS - XXL



Stretchy, fully bonded 3-layer
softshell with TPU membrane
and inside fleece layer



Breathable, windproof
and water repellent
up to 10,000 mm

Stella Discoverer
in Stargazer

Elastic cord with
adjustable stopper

Reverse
nylon zip

Zippered welt
side pocket



Black*
C002



Anthracite
C253



French Navy*
C727



Stargazer
C702

Fabric & composition

Balanced plain weave - 342 GSM
94% recycled polyester
6% elastane

Excellent decoration results with

✓ Embroidery
✓ Transfer
✓ Screenprinting

STJM158

Stanley Discoverer

Medium fit

S - 5XL*



Fleeces →

Casual comfort for the great outdoors. Our fleece and sherpa jackets are soft and warm, with a modern fit and details. Versatile enough to be worn as a layer or as outerwear. Choose unisex or gender-fitted styles and discover contrast fabrics for even more decoration options.



New style

Core

Liner

The unisex sleeveless sherpa jacket



Yass
186 cm
Size L
Liner in
Desert Dust

Shahed
180 cm
Size XS
Liner in
Desert Dust

STJU249

Liner

Medium fit

XXS - 3XL



Fabric & composition

Shell - Polar fleece - 450 GSM
Contrast fabric - Balanced plain weave
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer



VEGAN

New style

Core

Brooker

The unisex sherpa jacket



Polo
183 cm - Size M
Brooker in Khaki

Aude
175 cm - Size S
Brooker in Khaki

STJU248

Brooker

Relaxed fit

XXS - 3XL



Inside invisible zip at
wearer's left chest for
easy decoration

Back neck tape and binding
loop at inside back neck

Front side contrast
softshell welt pockets
with hidden zip closure

Contrast softshell fabric
at pocket, back yoke
and outer collar band



Premium fully bonded sherpa with inside
polar fleece layer with anti-pilling finish

Vislon® zip with metal
puller and cord ending

Recycled elastic
binding at cuffs and hem



Black
C002



Khaki
C223



Desert Dust
C028

Fabric & composition

Shell - Polar fleece - 450 GSM
Contrast fabric - Balanced plain weave
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer



1112055
Centabel

VEGAN

New style

Core

Trekker

The unisex fleece jacket



Leya
173 cm - Size XS
Trekker
in Desert Dust

Exaucer
180 cm - Size L
Trekker
in Desert Dust

STJU242

Trekker

Medium fit

XXS - 3XL



Inside invisible zip at
wearer's left chest for
easy decoration

Back neck tape and binding
loop at inside back neck

Front side contrast
softshell welt pockets
with hidden zip closure

Contrast softshell
fabric at yoke and
outer collar band



Brushed polar fleece fabric with
anti-pilling finish on both sides

Nylon coil zip with metal
puller and cord ending

Elastic binding
at cuffs and hem



Black
C002



French Navy
C727



Desert Dust
C028

Fabric & composition

Shell - Polar fleece - 300 GSM
Contrast fabric - Balanced plain weave
100% recycled polyester

Excellent decoration results with

✓ Embroidery
✓ Transfer
✓ Screenprinting



VEGAN

New style

Core

Quester

The sleeveless fleece jacket



Lila
171 cm - Size S
Stella Quester
in Desert Dust

Yass
186 cm - Size M
Stanley Quester
in Khaki

STJW241

Stella Quester

Fitted

XS - XXL



STJM240

Stanley Quester

Medium fit

S - 5XL



Back neck tape and binding
loop at inside back neck



Brushed polar fleece
fabric with anti-pilling
finish on both sides

Stanley Quester
in Desert Dust

Inside invisible zip at wearer's
left chest for easy decoration

Nylon coil zip with metal
puller and cord ending

Elastic binding
at hem



Black
C002



Anthracite
C253



French Navy
C727



Stargazer
C702



Mindful Blue
C729



Burgundy
C244



Khaki
C223



Desert Dust
C028

Fabric & composition

Shell - Polar fleece - 300 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Screenprinting



VEGAN

New style

Core

Guider

The fleece jacket



Flora
183 cm - Size XXL
Stella Guider
in French Navy

Li
190 cm - Size L
Stanley Guider
in Khaki

STJW239

Stella Guider

Fitted

XS - XXL

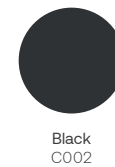


STJM238

Stanley Guider

Medium fit

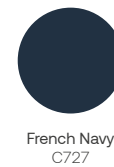
S - 5XL



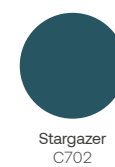
Black
C002



Anthracite
C253



French Navy
C727



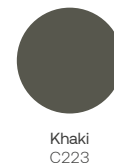
Stargazer
C702



Mindful Blue
C729



Burgundy
C244



Khaki
C223



Desert Dust
C028

Fabric & composition

Shell - Polar fleece - 300 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Screenprinting



Light jackets →

Easy to wear, easy to pack. Our lightweight, unisex, water-repellent jackets offer the ultimate in versatility for days when rain threatens to spoil your fun. A wide choice of classic and on-trend colours means you'll find the perfect shade to complement your design.



Core

Commuter

The unisex multifunctional jacket

Youna
176 cm - Size S
Commuter in Black

Ben
188 cm - Size L
Commuter in Black

STJU846

Commuter

Medium fit

XXS - 5XL*



Inside zip opening
at bottom hem for
easy decoration

Zipped welt
side pockets

Longer back length with
curved hem for protection

Reverse nylon full zip at
centre front with chin guard

Bottom hem with adjustable
stopper and elastic cord



Black*
C002



Deep Metal
C080



French Navy*
C727



Royal Blue
C230



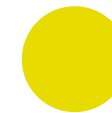
Red
C004



Orchid Flower
C068



Flame Orange
C081



Lime Flash
C082



British Khaki
C008



Off White
C018

Fabric & composition

Shell - Plain weave - 75 GSM
100% recycled polyester
Fluorine-free durable water repellence
Lining - Mesh - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer
- ✓ Screenprinting



* 4XL and 5XL available in selected colours. Please check our website for availability.

Core

Speeder

The unisex over the head jacket



Al
188 cm - Size L
Speeder
in Flame Orange

Youlia
177 cm - Size XS
Speeder in
French Navy

STJU834

Speeder

Medium fit

XXS - 3XL



Reverse nylon half zip at
centre front with chin guard

Zippered welt
side pockets

Longer back length with
curved hem for protection

Inside zip opening at bottom hem
for easy decoration

Bottom hem with adjustable
stopper and elastic cord



Black
C002



French Navy
C727



Royal Blue
C230



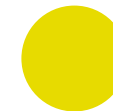
Red
C004



Orchid Flower
C068



Flame Orange
C081



Lime Flash
C082



British Khaki
C008

Fabric & composition

Shell - Plain weave - 75 GSM
100% recycled polyester
Fluorine-free durable water repellence
Lining - Mesh - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer
- ✓ Screenprinting



Core

Coacher

The unisex coach jacket

STJU833

Coacher

Medium fit

XXS - 3XL



AL
188 cm - Size L
Coacher
in Flame Orange

Margot
176 cm - Size S
Coacher in
British Khaki



Metal snaps at
centre front and
welt side pockets

Inside zip opening at bottom hem
for easy decoration

Round drawcords at bottom hem in
matching body colour with metal tipping



Black
C002



French Navy
C727



British Khaki
C008



Flame Orange
C081

Fabric & composition

Shell - Plain weave - 75 GSM
100% recycled polyester
Fluorine-free durable water repellence
Lining - Mesh - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer
- ✓ Screenprinting



VEGAN

Padded jackets →

Superior warmth to keep you cosy. New, luxurious padding across all our padded styles means maximum warmth and breathability. Discover our expanded colour palette on the Climber and Voyager gender-fitted styles and create your perfect custom outerwear.



New style Core

Bomber 2.0

The unisex bomber jacket



Yass
186 cm - Size L
Bomber 2.0
in Black

Shahed
180 cm - Size S
Bomber 2.0
in Black

STJU251

Bomber 2.0

Medium fit

XXS - 3XL



Black
C002



French Navy
C727



Khaki
C223

Fabric & composition

Shell - Twill - 240 GSM
100% recycled polyester

Fluorine-free durable water repellence

Padding - 140 GSM - 100% recycled polyester

Lining - Tafetta - 75 GSM

100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer
- ✓ Screenprinting



1112055
Centaxel

VEGAN

New style

Core

Puffer Gillet

The unisex puffer gilet



Leya
173 cm - Size S
Puffer Gillet
in French Navy

Exaucer
180 cm - Size L
Puffer Gillet
in French Navy

STJU250

Puffer Gillet

Medium fit

XXS - 3XL



Stand collar

Inside zip opening at bottom hem and
wearer's left chest for easy decoration

Nylon coil zip at centre
front with chin guard

Zippered welt pockets
with extra grosgrain tape



Black
C002



French Navy
C727



Desert Dust
C028

Fabric & composition

Shell - Plain weave - 75 GSM
100% recycled polyester

Fluorine-free durable water repellence

New Padding - 240 GSM - 100% recycled polyester

Lining - Taffeta - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer



{ PETA - APPROVED }
VEGAN

Core

Puffer

The oversized puffer jacket



Terance
185 cm - Size L
Puffer in
Off White

Roxane
175 cm - Size XS
Puffer in
Off White

STJU840

Puffer

Oversized

XXS - 3XL



Grosgrain straps on
inside for versatile and
hands-free carrying

Lined hood with adjustable
plastic stoppers and elastic
cords on inside



Inside zip opening at bottom hem and
wearer's left chest for easy decoration

Nylon coil zip at centre
front with chin guard

Zippered welt pockets
with extra grosgrain tape



Black
C002



French Navy
C727



British Khaki
C008



Off White
C018

Fabric & composition

Shell - Plain weave - 75 GSM
100% recycled polyester
Fluorine-free durable water repellence
New *Padding* - 240 GSM - 100% recycled polyester
Lining - Taffeta - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer



VEGAN

Core

Climber

The body warmer



Al
188 cm - Size
Stanley Climber
in French Navy

Lola
163 cm - Size XS
Stella Climber
in Off White

STJW838

Stella Climber

Fitted

XS - XXL



STJM836

Stanley Climber

Fitted

S - 5XL*



High collar,
fully quilted

Stella Climber
in British Khaki

Bottom hem with adjustable
stopper and elastic cord

Reverse nylon zip at centre front
and zipped welt side pockets

Zipped welt pockets
with extra grosgrain tape



Black*
C002



Anthracite
C253



Deep Metal
C080



French Navy*
C727



Stargazer
C702



Royal Blue
C230



Mindul Blue
C729



Flame Orange
C081



Red
C004



Khaki
C223



British Khaki
C008



Desert Dust
C028



Off White
C018

Fabric & composition

Shell - Plain weave - 75 GSM

100% recycled polyester

Fluorine-free durable water repellence

New Padding - 175 GSM - 100% recycled polyester

Lining - Plain weave - 75 GSM

100% recycled polyester

Excellent decoration results with

✓ Embroidery

✓ Transfer



VEGAN

* 4XL and 5XL available in selected colours. Please check our website for availability.

49

Core

Climber Wool-Like

The wool-like body warmer



Thomas
180 cm - Size M
Stanley Climber Wool-Like
in Deep Metal Heather Grey

Youna
173 cm - Size XS
Stella Climber Wool-Like
in Deep Metal Heather Grey

STJW899

Stella Climber Wool-Like

Fitted

XS - XXL



STJM898

Stanley Climber Wool-Like

Fitted

S - 3XL



Stella Climber Wool-Like
in Deep Metal Heather Grey



Deep Metal Heather Grey
C094

Fabric & composition

Shell - Brushed plain weave - 140 GSM
100% recycled polyester
Fluorine-free durable water repellence
Padding - 175 GSM - 100% recycled polyester
Lining - Plain weave - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer



Core

Voyager

The padded jacket



Al
188 cm - Size L
Stanley Voyager
in French Navy

Julie
178 cm - Size S
Stella Voyager
in British Khaki

STJW839

Stella Voyager

Fitted

XS - XXL



Fully quilted

High collar with detachable hood
with matt metal hidden snaps



Stella Voyager
in Off White

Bottom hem with adjustable
stopper and elastic cord

Reverse nylon zip at centre front
and zipped welt side pockets

Zipped welt pockets
with extra grosgrain tape



Black*
C002



Anthracite
C253



Deep Metal
C080



French Navy*
C727



Stargazer
C702



Royal Blue
C230



Mindul Blue
C729



Flame Orange
C081



Red
C004



Khaki
C223



British Khaki
C008



Desert Dust
C028



Off White
C018

Fabric & composition

Shell - Plain weave - 75 GSM

100% recycled polyester

Fluorine-free durable water repellence

New Padding - 175 GSM - 100% recycled polyester

Lining - Plain weave - 75 GSM

100% recycled polyester

Excellent decoration results with

✓ Embroidery

✓ Transfer



VEGAN

* 4XL and 5XL available in selected colours. Please check our website for availability.

STJM837

Stanley Voyager

Fitted

S - 5XL*



Core

Voyager Wool-Like

The wool-like padded jacket

STJW897

Stella Voyager Wool-Like

Fitted

XS - XXL



STJM889

Stanley Voyager Wool-Like

Fitted

S - 3XL



Fully quilted

High collar with detachable hood
with matt metal hidden snaps

Stella Voyager Wool-Like
in Deep Metal Heather Grey

Bottom hem with adjustable
stopper and elastic cord

Reverse nylon zip at centre front
and zipped welt side pockets

Zipped welt pockets
with extra grosgrain tape

Deep Metal Heather Grey
C094

Omar - 185 cm - Size M
Stanley Voyager Wool-Like
in Deep Metal Heather Grey

Sawsan - 168 cm - Size S
Stella Voyager Wool-Like
in Deep Metal Heather Grey

Fabric & composition

Shell - Brushed plain weave - 140 GSM
100% recycled polyester
Fluorine-free durable water repellence
Padding - 175 GSM - 100% recycled polyester
Lining - Plain weave - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer



PETA - APPROVED
VEGAN

Core

Padded Parker

The unisex padded parker jacket



Terance
185 cm - Size L
Padded Parker in
British Khaki

Roxane
175 cm - Size XS
Padded Parker in
British Khaki

STJU841

Padded Parker

Medium fit

XXS - 3XL



Double layered hood with adjustable stopper and elastic cord on inside



Metal snaps at centre front

Inside zip opening at bottom hem and wearer's left chest for easy decoration

Diamond quilting on inside lining



Black
C002



French Navy
C727



British Khaki
C008

Fabric & composition

Shell - Plain weave - 75 GSM
100% recycled polyester
Fluorine-free durable water repellence
Padding - 100 GSM - 100% recycled polyester
Lining - Taffeta - 75 GSM
100% recycled polyester

Excellent decoration results with

- ✓ Embroidery
- ✓ Transfer
- ✓ Screenprinting



VEGAN

We don't need to elaborate on why we're fully committed to using organic and recycled fabrics, reducing our carbon footprint, or urging our suppliers to pay a living wage to their workers because we believe these points are important to you too.

We thank you for joining us on our journey, and for sharing your support, enthusiasm and ideas. If you'd like to find out more about our path to sustainability or get involved:

Please contact us

 stanleystella.com

 [@wearestanleystella](https://www.instagram.com/wearestanleystella)





Digital version

Scan this QR code or go to
stanleystella.com



